

DYLAN R. FOX

UX DESIGNER
&
VR/AR SPECIALIST



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SUMMARY

I believe that good design empowers its users.

Objective: Design inclusive virtual & augmented reality applications that enable users to communicate, innovate, and educate.

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

Masters of Information Management and Systems, exp. graduation May 2019

- Published a paper and led parallel session at HCII 2018 conference on "3D Element Selection in Virtual Reality," based on research conducted with Siemens and Berkeley's Center for Augmented Cognition

Bachelors of Science, Mechanical Engineering, 2013

- Human factors, remote collaboration research with Berkeley Institute of Design

WORK EXPERIENCE

SIEMENS ARTIFICIAL AND HUMAN INTELLIGENCE RESEARCH GROUP

Augmented Reality Design Intern, Jun 2018 - Aug 2018

- Microsoft HoloLens design and development of augmented reality interface showcasing a proprietary Siemens algorithm for industrial systems management
- Won stakeholder approval via interface demo & self-produced video

MAJOR LEAGUE BASEBALL ADVANCED MEDIA

Lead UX Designer, Oct 2015 - Mar 2017

- Led information architecture, UX, and Visual Design for WWE's multiplatform video on demand applications, coordinating and scheduling other designers
- Defined & documented internal design process for Google Cast integration

VERTIGO SOFTWARE

UX Designer, Jun 2013 - Sep 2015

- UX design of multiplatform video on demand application and brand integration process for NBC Universal's multibrand experience
- Designed Disney app that placed in Windows Store Top 5 Entertainment Apps

MAGOOSH TEST PREP

Usability Intern, Jan 2012 - Jun 2012

- Conducted usability tests & suggested changes to increase paid conversions

SKILLS

Virtual & Augmented Reality Design, Wireframing, User Research, Information Architecture, Usability Testing, Visual Design

TOOLS

Adobe Illustrator, Sketch, Unity, Invision, Adobe Photoshop, Arduino, C#, Python, HTML/CSS, Wordpress, MS Office, LaTeX