

# DYLAN R. FOX

UX DESIGNER  
&  
VR SPECIALIST



✉ dylan.r.fox@gmail.com

☎ (323) 533-9077

🔗 drfoxdesign.com

🐦 @UsabilityFox

## SUMMARY

I believe that good design empowers its users.

I aim to create inclusive virtual & augmented reality applications that enable users to improve themselves, communicate better, and create new things.

## EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

**Masters of Information Management and Systems**, exp. graduation May 2019

- Published a paper and led parallel session at HCII 2018 conference on "3D Element Selection in Virtual Reality," based on research conducted with Siemens and Berkeley's Center for Augmented Cognition

**Bachelors of Science, Mechanical Engineering**, 2013

- Researched remote collaboration software at Berkeley Intitute of Design

## WORK EXPERIENCE

SIEMENS ARTIFICIAL AND HUMAN INTELLIGENCE RESEARCH GROUP

**Augmented Reality Design Intern**, Jun 2018 - Aug 2018

- Designed and developed augmented reality interface for the Microsoft HoloLens showcasing a proprietary Siemens algorithm for industrial systems management
- Produced & narrated demonstration video that won stakeholder approval

MAJOR LEAGUE BASEBALL ADVANCED MEDIA

**Lead UX Designer**, Oct 2015 - Mar 2017

- Led information architecture, UX, and Visual Design for WWE's multiplatform video on demand applications, coordinating and scheduling other designers
- Defined & documented internal design process for Google Cast integration

VERTIGO SOFTWARE

**UX Designer**, Jun 2013 - Sep 2015

- UX design of core video on demand application and brand integration process for NBC Universal's multibrand, multiplatform experience
- Designed Disney app that placed in Windows Store Top 5 Entertainment Apps

MAGOOSH TEST PREP

**Usability Intern**, Jan 2012 - Jun 2012

- Conducted usability tests & recommended UX adjustments to increase paid conversions

## SKILLS

Virtual & Augmented Reality Design, Wireframing, User Research, Information Architecture, Usability Testing, Visual Design

## TOOLS

Adobe Illustator, Sketch, Unity, Invision, Adobe Photoshop, Arduino, C#, Python, HTML/CSS, Wordpress, MS Office, LaTeX